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B.M.S. COLLEGE FOR WOMEN, AUTONOMOUS

BENGALURU – 560004

SEMESTER END EXAMINATION – SEPTEMBER 2023

B.Voc. Retail Management – 4th Semester

RETAIL LOGISTICS MANAGEMENT

(NEP Scheme 2021-22 onwards)

Course Code: BVRM4DSC11

Duration: 2 ½ Hours

QP Code: 4029

Max. Marks: 60

Instructions: 1. Answer all the sections.

2. Write legibly.

SECTION-A

I. Answer any FIVE of the following questions. Each question carries TWO Marks. (5X2=10)

- Give the meaning of Logistics.
- What do mean by Automating E-logistics?
- What is Business Process Outsourcing?
- State any 4 factors affecting freight cost.
- Give the meaning of Reverse Logistics.
- What is Green Logistics?
- Give the meaning of Trade-offs.

SECTION-B

II. Answer any FOUR of the following question. Each question carries FIVE Marks. (4X5=20)

- Explain briefly the functions of Logistics.
- Explain briefly the Integrated Logistics Management Model.
- What is Outsourcing? Elucidate the reasons for outsourcing in logistics.
- Explain briefly freight management in logistics.
- What is Material Storage? Elucidate its principles.

SECTION-C

III. Answer any TWO of the following question. Each question carries TWELVE Marks.

(2X12=24)

- Discuss the role of logistics management in retail business.
- Discuss the modes of transport in E-logistics.
- Discuss in detail the types of Packing Material used in Logistics.

SECTION-D

IV. Answer any ONE of the following questions carries SIX Marks.

(1X6=6)

- List out the logistics service firms.
- List out the difference between 3 PL and 4 PL providers.

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